

Alliance Catholic  
**FOUNDATION**  
Impact Report 2023



Photo taken at the Society of St. Vincent DePaul of Detroit's Camp Ozanam  
- a 2023 Community Grant Recipient

Dear Friends,

Over 70 years ago, Catholics in Michigan came together in parish halls and church basements to form small parish-based credit unions. Today, Alliance Catholic Credit Union (ACCU) continues that mission to provide trusted financial services, inspired by Catholic values and traditions, to enhance the financial well-being of our Catholic communities and the neighbors we serve.

Alliance Catholic Credit Union is a proud supporter of Catholic schools, universities, parishes, and organizations across the state of Michigan, and a leader in providing financial literacy programs to individuals of all ages. Alliance Catholic Foundation was established in 2019 to further assist organizations that help the poor and underprivileged, and provide scholarships to families pursuing a Catholic education at all levels.

In this report you will find an overview of the scholarships, grants, donations, and miscellaneous giving done by Alliance Catholic Foundation in 2023. Each program and organization was carefully selected to align with the mission of Alliance Catholic Foundation – to provide financial advantages by furthering education and improving the overall quality of life in the communities we serve.

A special thanks is due to the ACCU Board of Directors and Executive Leadership Team for their support in this mission. Thanks also to the ACCU Christmas Committee, a group of employees who volunteer their time to run the annual Heart For the Holidays Christmas Party and Charity Raffle. Funds raised from the Raffle support many families at Christmas and remaining funds are donated to Alliance Catholic Foundation for year-round giving. Thanks goes to our many ACCU members and vendors who contribute to that program. Finally, huge thanks to the ACCU employees without whose time and talent none of this is possible.

“Beloved, if God so loved us, we must also love one another.” - 1 John 4:11

Keith Burke  
President  
Alliance Catholic Foundation



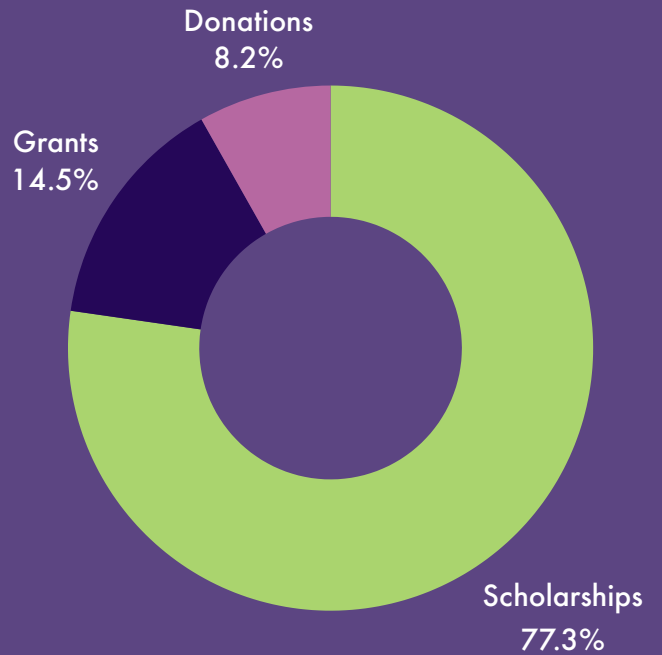
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## OVERVIEW

### Giving Overview

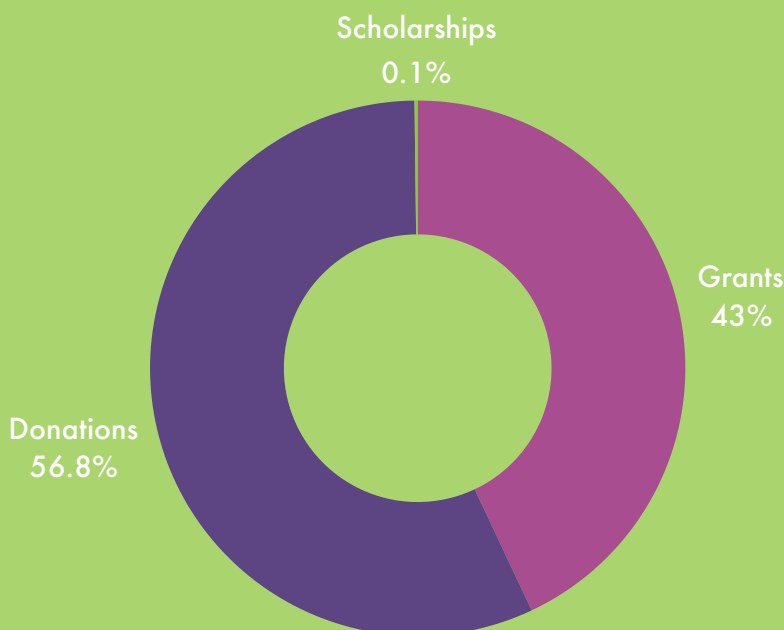
Scholarships	\$45,000
Annual Grants	\$7,000
Community Donations	\$1,500



Total Giving:

**\$53,500**

### Impact Overview



Scholarships	27+
Annual Grants	925+
Community Donations	175+

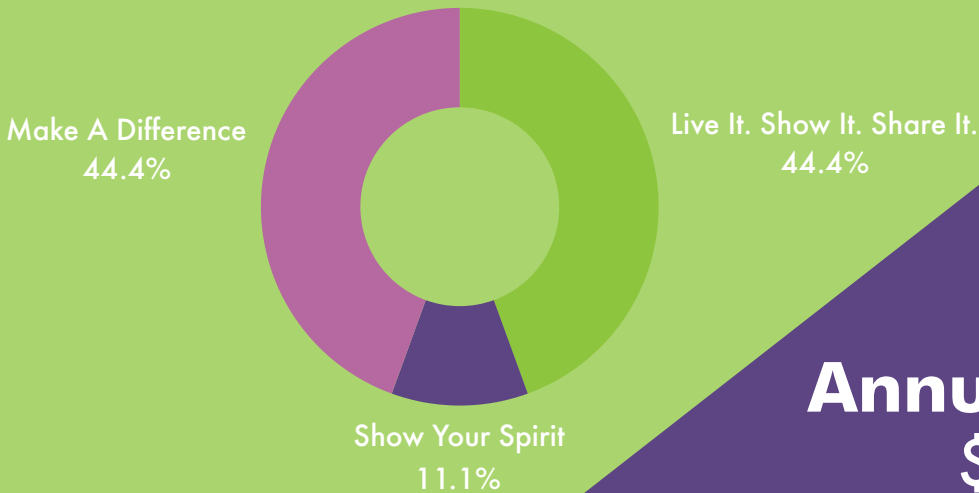
Direct Impact:

**1,127+**

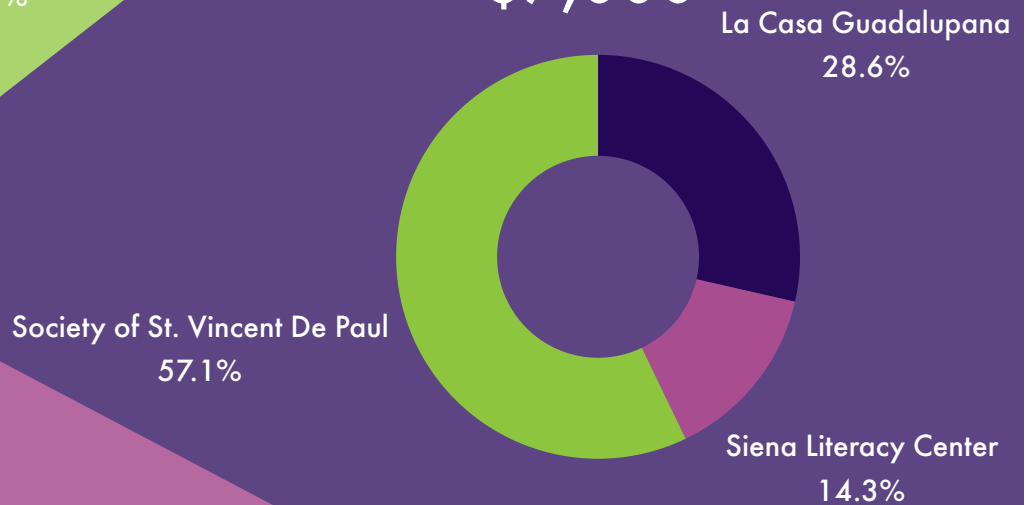


# GIVING BREAKDOWN

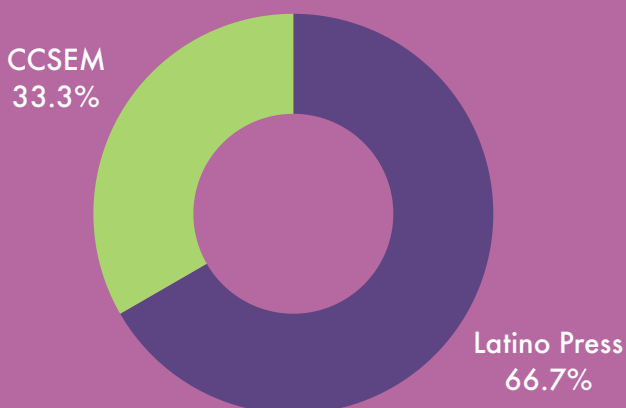
## Scholarships \$45,000



## Annual Grants \$7,000



## Community Donations \$1,500



# Scholarships

Live It. Show It. Share It. Scholarship

Each fall, Alliance Catholic Foundation, in conjunction with the Catholic High School League, awards \$20,000 in scholarships to 10 students who will be attending a Catholic High School League school in the upcoming academic year.

The 7th Annual Live It. Show It. Share It. Scholarship assignment was to create an idea for a podcast designed for high school students about the Catholic faith. Applicants had to name the podcast, write a synopsis of it including why they think it would be successful, and record an intro for it.



Five scholarship winners pose at the 2023 Scholarship Winners Reception at Alliance Catholic Credit Union.  
(Photo: Alliance Catholic Staff)



**\$20,000**  
Awarded



**47**  
Total Entries



**28**  
Catholic Schools

# Scholarships

## Make A Difference Scholarship

Each spring, Alliance Catholic Foundation offers members of Alliance Catholic Credit Union who will be attending a K-12 Catholic school or a post-secondary institution for the upcoming academic year the opportunity to receive scholarships to support their educational goals.

The 2023 Make A Difference Scholarship applicants were asked to record a video testimonial of someone who has witnessed or benefited from good work they have done in the community. Applicants had to include a brief written description of the activity and the reason why they chose the person they did for the testimonial.



10 scholarship winners pose at the 2023 Scholarship Winners Reception at Alliance Catholic Credit Union.  
(Photo: Alliance Catholic Staff)



32

Total Entries



\$20,000

Awarded

# Scholarships

## Show Your Spirit Scholarship

In 2023, Alliance Catholic Foundation launched the Show Your Spirit Scholarship for Alliance Catholic Credit Union members attending University of Detroit Mercy or Madonna University in the 2024 Winter Semester.

The 2023 Show Your Spirit Scholarship applicants were asked to snap a photo of themselves somewhere on their campus that clearly features a physical presence of Alliance Catholic Credit Union. They then had to post the photo to their personal Instagram account with the hashtag #ACCUatmyU.



Two scholarship winners smile for a photo outside the Alliance Catholic Credit Union branch at Madonna University.  
(Photo: Alliance Catholic Staff)



7

Total Entries



\$5,000

Awarded

# Annual Grants

## Society of St. Vincent de Paul of Detroit

The Society of St. Vincent de Paul is a lay Catholic organization that aspires to live the gospel message by serving the poor with love, respect, justice, hope and joy, and by working to shape a more just and compassionate society.

### Camp Ozanam

The \$4,000 grant from Alliance Catholic Foundation helped cover the cost of Camp Ozanam - a free, weeklong summer residential camp. Many of the children who attend Camp Ozanam are at or below the poverty line and greatly benefit from a week away from home in a stable, nurturing environment that offers nutritious meals, opportunities for personal growth, and the carefree adventure that summer camp brings.

To learn more, visit [www.svdpdetroit.org](http://www.svdpdetroit.org)



**\$4,000**  
Grant Awarded



**300**  
People Impacted



Campers gather for a photo at Camp Ozanam.  
(Photo: Society of St. Vincent de Paul of Detroit Staff)

# Annual Grants

## La Casa Guadalupeana

La Casa Guadalupeana works to revitalize the environment and improve conditions in the lives of the Hispanic community of Southwest Detroit by providing education, health information and support services for families, ultimately helping them improve their economic security and future prospects.

### Adult Literacy

The \$2,000 grant from Alliance Catholic Foundation helped provide English classes to Hispanic men and women in the Detroit community. The goal of the project was to provide participants with the opportunity and support to advance their education, enabling them to establish themselves in the workplace and improve their employability, creating more opportunities for themselves and their families.

To learn more, visit [www.lcgdetroit.org](http://www.lcgdetroit.org)



**\$2,000**

Grant Awarded



**427+**

People Impacted



La Casa Guadalupeana students during an English as a Second Language (ESL) class.  
(Photo: [www.lcgdetroit.org](http://www.lcgdetroit.org))

# Annual Grants

## Siena Literacy Center

Siena Literacy Center provides effective education programs for adults seeking to improve their ability to successfully meet the challenges of everyday living by learning foundational skills in reading, writing, and math, and/or English as a Second Language in keeping with the Dominican commitment to education.

### Recruitment of Volunteer Tutors

The \$1,000 grant from Alliance Catholic Foundation helped recruit and retain 93 volunteer tutors, who are paired with adult basic education and English language learners at Siena Literacy Center. The grant was also used to improve instruction delivery by offering high-quality tutor trainings in topics such as Reading Issues; Trauma-Informed Tutoring; Science of Reading; Lesson Planning; and Information Processing.

To learn more, visit [www.sienaliteracy.org](http://www.sienaliteracy.org)



Tutors in a training session at the Siena Literacy Center.  
(Photo: Siena Literacy Center Staff)



**\$1,000**  
Grant Awarded



**198**  
People Impacted

# Community Donations

## Latino Press Foundation

Latino Press Foundation, longtime partner of ACCU and ACF, has served approximately 5,000 families, students and new mothers over the years who are low and moderate income residents throughout Wayne County. They offer programs in the areas of quality, family and emotional stability and also economic opportunities.

### 2023 Baby Shower

The \$1,000 donated supported the 2023 Community Baby Shower where new moms in the Southwest Detroit Community receive a Baby Gift Basket with all the necessary items they need to welcome their new babies.

To learn more, visit [www.latinodetroit.com/foundation](http://www.latinodetroit.com/foundation)



**\$1,000**

Donated



**35+**

People Impacted



Alliance Catholic Foundation Board of Trustees member, Dan Davidson, assists with passing out gifts at the 2023 Latino Press Baby Shower.  
(Photo: Latino Press Facebook)



# Community Donations

## Catholic Charities of Southeast Michigan (CCSEM)

CCSEM is the charitable arm of the Archdiocese of Detroit. They provides support for those giving and caring for precious human life, for those enduring a range of personal and family challenges, for those new to our country, and many others. CCSEM programs and services are provided in authentically Catholic environments consistent with Church teachings and values.

### Foster Program Christmas Lunch

The \$500 donated supported the Foster Program Christmas Lunch where over 140 children and families enjoyed lunch, games, presents and a visit from Santa.

To learn more, visit [www.ccsem.org](http://www.ccsem.org)



**\$500**  
Donated



**140+**  
People Impacted



Photos from the 2023 Foster Program Christmas Lunch.  
(Photo: CCSEM - Adoption & Foster Care Program Facebook)



Alliance Catholic  
**FOUNDATION**

**Thank you for your support!**